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Press Information

FOR IMMEDIATE RELEASE

TUSA ANNOUNCES PARTNERSHIP WITH DOXA WATCHES

LONG BEACH, CA [February 14th, 2008] – TUSA is pleased to announce a newly formed partnership with DOXA Watches S.A. to produce the first of a series of limited edition TUSA branded Swiss dive watches for the SCUBA market.

Steeped in history, tradition and a mainstay in the Swiss Watch Industry since 1889, DOXA produces some of the finest dive-specific timepieces available. The DOXA SUB 300T was first introduced in 1967 with two revolutionary concepts – a unique and highly luminous orange dial and a uni-directional bezel with engraved No Decompression Limits. Two concepts essential for underwater use to this day.

“TUSA and DOXA each symbolize quality and innovation in our respective industries. There is no better way to commemorate TUSA’s 30th year of operation in the United States than to partner with a company, like DOXA, that embodies the same exceptional standards and commitment,” states Jon Davy, TUSA’s Product and Marketing Manager. “The TUSA SUB 1000T is a special watch for those who demand a professional timepiece.”

Sporting a vivid Caribbean blue dial and a highly visible orange minute hand, the TUSA SUB 1000T holds true to DOXA’s tradition and heritage from 1967 while incorporating current Swiss technologies. It features a high-grade 25 jewel Swiss ETA automatic movement with 42 hour power-reserve, 1000 meter water-resistance, Super Luminova dial and hands for superior low-light readability, a 3mm thick ant-reflective sapphire crystal, uni-directional NDL bezel, and each watch is individually numbered and accompanied by a signed certificate of authenticity.

The TUSA SUB 1000T has been specifically made for TUSA corporate executives, staff and premiere retailers worldwide in a very limited edition of 100 pieces. A select few examples will be available for retail sales in April, MSRP: \$2,195.00.



TUSA ANNIVERSARY SUB 1000T

Limited Edition of 100 pieces worldwide
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Attendees of the 2008 Beneath the Sea tradeshow may view the SUB 1000T at booth 443 and 445.

TUSA SUB 1000T technical specifications may be viewed at:

<http://www.tusa.com/pdf/press/sub1000tspecs.pdf>

ABOUT TUSA: Tabata USA is one of the few true manufacturers in the SCUBA industry, designing, engineering and manufacturing their products at their own ISO 9001 certified facilities. The company produces a full line of diving equipment under the TUSA brand, Reef Tourer snorkeling equipment, VIEW swim equipment, and distributes the SEA&SEA brand of underwater imaging products in the US, Caribbean, South America and Mexico. Please visit www.tusa.com and www.seaandsea.com for more information.

ABOUT DOXA: Since 1889, DOXA Watches S.A. has been producing some of the highest quality Swiss timepieces available. In 1967, DOXA introduced the SUB 300T – the first true dive watch for professionals. DOXA continues to innovate and produce a full-line of Swiss made timepieces today. Please visit www.doxawatches.com for more information.

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